UNDERGRADUATE CERTIFICATE: WRITING, EDITING AND PUBLISHING

Student Learning Outcomes

Students graduating from this program will:

- Create texts in various modalities.
- Employ careful editing and proofreading skills.
- Use multiple publication platforms.
- Revise texts for the needs of different audiences and occasions.

This flexible 12 credit-hour certificate offers students experience writing in a variety of digital and new media formats—including the web, mobile applications, and gaming platforms—as well as communicating effectively in different technical and professional contexts. Students will have opportunities to develop their copywriting and editing skills; publish a digital edition of a magazine; or write and produce a podcast. Students may also choose to build on-the-job experience by conducting internships at local publishing, advertising, or media companies.

Students select 12 credit hours of writing, publication practicum, and internship courses and collect their digital and new media projects into a professional portfolio on a Canvas site dedicated to students completing the Writing, Editing, and Publishing certificate.

To be granted a certificate students must achieve a grade-point average of at least 2.0 in the 12-hour program described below. No credit will be given for courses in which the grade is below C-. This certificate may only be awarded in conjunction with a UMKC undergraduate degree.

Code	Title	Credits
ENGLISH 304WI	Professional and Technical Writing	3
ENGLISH 308	Rhetorics of New Media	3
ENGLISH 380	Multimodal Writing and Rhetoric	3
ENGLISH 381	Composing Digital Environments	3
ENGLISH 430WI	Technical Communication	3
ENGLISH 448	External Internship	1-3
ENGLISH 449A	Publication Practicum	1-3
ENGLISH 449B	Publication Practicum	3
ENGLISH 449C	Publication Practicum	1-3