

PUBLIC ADMINISTRATION (PUB-ADM)

Courses

PUB-ADM 5510 Public Service Data Analytics Credits: 3

This course focuses on research methods, data analysis, and statistics in relation to public, private nonprofit, and health administration issues and concerns. In this course, students will develop research and data analysis skills and the ability to critically evaluate statistics to make empirically-informed decisions in the workplace. Students will become familiar with research design, data management, descriptive and inferential statistics, and statistical modeling. Through an empirical project, students will learn how to conduct research and use quantitative information in decision making.

PUB-ADM 5523 Public Policy and Industry Credits: 3

Private sector organizations are subject to the public policy process and decisions from executive agencies of the government. Public policy and industry enables students to build business acumen, cultivating an understanding of how public sector decisions impact strategic objectives. Specific attention will be devoted to the impact economic policies have on private sector organizations.

Prerequisites: Admission to the Executive MBA program.

PUB-ADM 5525 Financial Accountability and Policy Development Credits: 3

Modern fiscal policy and its administrative implications to planning, budgeting, revenue administration, accounting and appraisal, and the process for assuring accountability in the development, timing, and execution of public programs.

Prerequisites: PUB-ADM 5510.

PUB-ADM 5526 Foundations of Public Service Credits: 3

This course provides students with advanced study of public and nonprofit organizations. Focus throughout the course is on theories and practice of public service, performance metrics and outcomes, social equity, and leadership. This course is required for all MPA students.

PUB-ADM 5528 Supervision, Performance Leadership, & Human Resource Management Credits: 3

Focuses on the public service leader as a catalyst in developing and sustaining high-performance, outcome-based cultures and as a human resource strategist in marshaling the workforce. Geared to the work of nonprofit, health care, and government executives and managers, the course addresses strategies for developing, organizing, and mobilizing the workforce to accomplish the organization's mission. Topics include recruiting, engaging and retaining talent, including volunteers; developing and coaching subordinates; appraising and rewarding performance; delegation; and legal dimensions of HR, including anti-discrimination law.

Prerequisites: PUB-ADM 5548.

PUB-ADM 5535 Urban Policy and Administration Credits: 3

An examination of contemporary problems and issues found in urban environments. This includes exploration of the historical, political, economic, and social foundations of contemporary urban problems. Students will use general knowledge of public policy processes to develop skills, strategies, and knowledge necessary to analyze urban problems and develop policy solutions. An explicitly multi-sector focus will inform urban policy analysis and solutions.

PUB-ADM 5536 Managing Urban Economic Development Credits: 3

This course explores what managers in the public, nonprofit and private sectors need to know about urban economic development. Topics include (a) theories of urban economic development, (b) varying forms of development (e.g., attraction of new industries, central business district development, neighborhood economic development), (c) policy managerial tools for stimulating development, and (d) issues of equity in economic development.

PUB-ADM 5538 Comparative Urban Administration Credits: 3

An analysis of urban administration and planning in different comparative political, economic, and cultural settings. Analytical techniques will be applied to case studies of selected urban administrative processes involving American and other cities.

PUB-ADM 5539 Urban Planning for Public Administrators Credits: 3

This course is designed to provide students in urban administration with a comprehensive overview of the planning process. Course topics include a review of planning and the problems of effective planning implementation.

PUB-ADM 5540 Local Government Management Credits: 3

An examination of the challenges encountered in the local government management function and its role. Topics covered include political and organizational structure, service delivery, finance, personnel policies, intergovernmental relations, urban development, and leadership. The course includes presentations by practicing professionals, an emphasis on the case study method, and opportunities to analyze real-world issues and prepare recommendations for addressing them.

PUB-ADM 5541 Public Policy Development and Analysis Credits: 3

Public, nonprofit, and health organizations must navigate dense systems of complementary and contradictory public policies. These policies assign value to the actions of citizens, and are designed through a process of negotiation and analysis. In this course students will develop the frameworks and analytical methods necessary to understand the process of policy creation as well as the costs and benefits associated with any given policy, including the economic foundations for policy and the impact of policy on management decisions.

PUB-ADM 5544 Public Service Evaluation and Prediction Credits: 3

Survey of the tools and procedures for evaluating programs and policies in the public sector, including nonprofit and human services organizations. Consideration of such topics as qualitative analysis, data collection, evaluation research designs, casual inference, and prediction.

Prerequisites: PUB-ADM 5510 .

PUB-ADM 5548 Leadership, Change and Social Impact Credits: 3

The two core purposes of this course are for students to learn about effective and ethical leadership, and for students to understand and develop their own capacity for leadership in dynamic, complex, and multisector environments. The course is organized around three general themes: 1) leadership as relations with subordinates, including issues of work motivation; 2) leadership as lateral relations, including organizational politics and conflict management and resolution; and 3) leadership as influence in the organization's environment.

PUB-ADM 5551 Managing Nonprofit Organizations Credits: 3

Managing Nonprofit Organizations is designed to prepare students for a career in executive management in private, nonprofit/nongovernmental organizations. The course examines the overall concepts of management and strategy in the nonprofit setting, and the role of board and executive leadership in providing strategic direction for the organization. The course addresses topics of special importance in the governance and strategic management of charitable nonprofit organizations, including organization development, board leadership, strategic planning, human resource management, organizational performance and effectiveness, and marketing.

PUB-ADM 5552 Community Organizations and Public Policy Credits: 3

This course includes examination of both neighborhood organizations and organizations intended to promote other communities of interest. In relation to neighborhood organizations, topics considered include the varieties of neighborhoods, the role of neighborhood organizations in local politics, the use of neighborhoods in administrative and political decentralization, and federal policy toward neighborhood issues. In relation to other community organizations, topics considered include the basis of such organizations, their roles in public affairs and their effects on policy processes.

PUB-ADM 5553 Nonprofit Financial Management Credits: 3

Utilizing a comparative approach the course examines the legal basis and tax treatment of private, nonprofit organizations in the U.S. Related topics also considered include concepts of fund and cost accounting, budgeting processes, earned income strategies, employee compensation and benefits practices, laws and regulations affecting lobbying, competition with business and unrelated business income tax.

PUB-ADM 5554 Seminar on Social Entrepreneurship Credits: 3

Seminar on Social Entrepreneurship is a graduate-level special-topics seminar that offers students from across the university the opportunity to engage in an in-depth examination of social entrepreneurship and how it is being understood, developed and practiced in the nonprofit sector. Students will gain a broad understanding of the various conceptions, types and aspects of social entrepreneurship, learn about processes for engaging in entrepreneurial nonprofit organization development, and discuss design and implementation issues with nonprofit leaders who have implemented various forms of social entrepreneurship.

PUB-ADM 5556 Innovation in Nonprofit Management and Leadership Credits: 3

This course provides an opportunity for students in the nonprofit management specialization to examine 'breaking' innovations in nonprofit management and leadership. Intra- and inter-sectoral collaborative strategies and total quality management are illustrative examples. Other topics will be considered as warranted. Recommended preparation: PUB-ADM 5525, PUB-ADM 5548, and at least six hours of nonprofit management coursework.

PUB-ADM 5557 Nonprofit Fundraising and Development Credits: 3

Examines the processes and functions by which nonprofit organizations plan, organize, implement and evaluate the work of fundraising and development to secure the financial resources needed to support and sustain their programs and activities. Students gain an understanding of and practical experience in employing the basic approaches and techniques used by nonprofits to raise and deploy philanthropic resources, including annual and multi-year giving programs, major gift solicitation, planned giving initiatives, capital campaigns, and prospect research and proposal writing.

PUB-ADM 5559 Nonprofit Organizations in Context Credits: 3

This course provides a survey of the origins, development and contemporary functioning of the private, nonprofit sector in the U.S. The course explores theories and concepts that describe the social, political, legal and economic meaning of voluntarism, philanthropy and the nonprofit sector.

PUB-ADM 5566 Urban Environmental Policy Credits: 3

Our cities are a first line of action in our efforts to sustain our environment. Many have begun to examine and address the connection between city problems and environmental and climate change, and the disproportionate impacts that they often have on the disadvantaged, yet these initiatives address only the surface of the issue. It is essential for scientists, public administrators, environmentalists, and policy thinkers to pay greater attention to the environmental challenges of our cities. Students examine and assess the challenge of understanding, developing and implementing coherent environmental policy to address such challenges in urban communities.

PUB-ADM 5570 Diversity in the Workplace Credits: 3

This course explores the many issues raised by the growing diversity of backgrounds (e.g., race, gender, culture) employees bring to the workplace. The course will examine diversity issues including demographics, relevant legislation, values questions, demands on management, and effects on service delivery to clients. To better illustrate the issues, some class sessions will feature guest lecturers representing a diversity of backgrounds and work settings.

PUB-ADM 5573 Health and Social Equity Credits: 3

Examines the complex relationship between the social and political environment and health outcomes. All policy is health policy – economic, transportation, natural and built environments, schools. This course examines how social equity shapes health behaviors and how the life odds in different communities expose the historical legacies of past injustices. Only ten percent of health disparities are explained by access to care, although health care and health insurance dominate the public conversation. Draws on guest speakers, books, journal articles, popular press, film and art; as varied as are the social determinants of health, so are media that explore those relationships.

PUB-ADM 5581 Seminar in Urban Administration Credits: 3

Advanced work on special topics in urban administration. Topics will vary.

Prerequisites: PUB-ADM 5535.

PUB-ADM 5582 Developing the Social Enterprise Credits: 3

Developing the Social Enterprise is the offering of a new seminar that has been developed to provide an in-depth exploration and examination of nonprofit entrepreneurship and how it is being understood, implemented and practiced in the nonprofit sector. Developing the Social Enterprise is a graduate-level course that offers the opportunity to study in depth this oft-discussed yet often misunderstood phenomenon. Students will gain a broad understanding of the various conceptions, types and aspects of nonprofit enterprise, learn about processes for engaging in entrepreneurial nonprofit organization development, and discuss design and implementation issues with nonprofit leaders who have implemented some form of social entrepreneurship in their own organizations.

PUB-ADM 5585 Seminar In Public Affairs Credits: 3

Advanced work on special topics in public affairs.

PUB-ADM 5585A Seminar In Public Affairs Credits: 3

Advanced work on special topics in public affairs.

PUB-ADM 5585B Seminar In Public Affairs Credits: 3

Advanced work on special topics in public affairs.

PUB-ADM 5585C Seminar In Public Affairs Credits: 3

Advanced work on special topics in public affairs.

PUB-ADM 5587 Special Topics Credits: 3

Special topics in public administration.

PUB-ADM 5595 Internship Seminar Credits: 1-3

Combined classroom study and field internship. To be offered only when government agency internships approved by the Public Administration Committee are available.

Prerequisites: 18 credit hours of completed courses. Departmental consent required.

PUB-ADM 5596 Consulting for Nonprofit and Public Organizations Credits: 3

This course is an experiential course that provides students with practical skills to support nonprofit and public organizational needs. Students will gain real-world experience through client-based projects. Topics of the course will include program evaluation, strategic planning, project management, professional communication, organizational development, and professionalism in public service.

Prerequisites: Completion of 9 hours in the MPA degree program.

PUB-ADM 5598A Supervised Research: Nonprofit Management Credits: 1-6

Independent study and research in areas of special interest under individual faculty direction.

Prerequisites: Departmental consent required.

PUB-ADM 5598C Supervised Research: Urban Administration Credits: 1-6

Independent study and research in areas of special interest under individual faculty supervision.

Prerequisites: Departmental consent required.

PUB-ADM 5598G Supervised Research: Unspecified Credits: 1-6

Independent study and research in areas of special interest under individual faculty direction.

Prerequisites: Departmental consent required.

PUB-ADM 5599 Thesis Credits: 1-9**PUB-ADM 5610 Inquiry In Public Administration And Affairs Credits: 3**

This course is designed to provide Ph.D. students a thorough grounding in strategies of inquiry. Issues considered include competing metatheoretical paradigms and alternative conceptions of explanation in the social and policy sciences, the implications of such alternatives for empirical research, the variety and standards of qualitative and quantitative approaches to theory and research, theory construction, and research ethics. Contemporary problems in public administration and affairs research and theory are emphasized.

Prerequisites: Doctoral student in the Interdisciplinary Ph.D. program.

PUB-ADM 5620 Literature of Public Affairs and Administration Credits: 3-6

This course grounds the student in the central ideas of the public affairs and administration literature and in the prominent themes of the discipline. The course is offered in two versions: A, in which the political science approach to public affairs and administration is emphasized; and B, in which the organizational theory and behavior approaches to public affairs and administration are emphasized. Ph.D. students whose primary discipline is public affairs and administration are ordinarily expected to complete both versions.

Prerequisites: Doctoral student in the Interdisciplinary Ph.D. program.

PUB-ADM 5620A Literature Of Public Affairs And Administration: Political Science Credits: 3-6

Literature Of Public Affairs And Administration: Political Science.

Prerequisites: PUB-ADM 5525, PUB-ADM 5526, and PUB-ADM 5544.

PUB-ADM 5620B Literature Of Public Affairs And Administration:Organizational Theory & Behavior Credits: 3-6

Literature Of Public Affairs And Administration:Organizational Theory Behavior.

Prerequisites:PUB-ADM 5530 and PUB-ADM 5548.

PUB-ADM 5699 Dissertation And Research In Public Affairs And Administration Credits: 1-12

Dissertation research and writing in the Public Affairs and Administration discipline.

PUB-ADM 5899 Required Graduate Enrollment Credit: 1