DEPARTMENT OF COMMUNICATION STUDIES

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Department of Communication Studies
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Department Chair, Co-Chair
Michael McDonald, Caitlin Horsmon (co-Chair)

Professors Emeriti:
Joan E. Aitken, Gregory Black, Michael Neer, Robert Unger

Associate Professor Emeriti:
Larry G. Ehrlich

Associate Professors:
Lyn Elliot (undergraduate advisor for film and media arts), Gregory Gutenko, Caitlin Horsmon (undergraduate advisor for film and media arts), Michael McDonald, Peter Morello, G. Thomas Poe

Associate Teaching Professors:
Linda Kurz (undergraduate advisor), Judith K. McCormick (undergraduate advisor), Mitchell Brian, Steve Kraske

Assistant Professors:
Angela Elam, Ye Wang, Jason Martin

Assistant Teaching Professors:
Steven Melling

Lecturers:
Jean Dufresne, Michael Schaefer, Rhiannon Dickerson

The department offers courses leading to a Bachelor of Arts in Communication Studies.

The Bachelor of Arts in Communication Studies degree offers three areas of emphasis:

- Interpersonal and Public Communication
- Journalism and Mass Communication
- Film and Media Arts

Department Description

The Department of Communication Studies offers a variety of program areas, including interpersonal communication, public communication, print and digital journalism, advertising, public relations, media theory and history, as well as radio, digital media, and film/video production. The measure of success in earning a degree in Communication Studies is defined in four departmental goals and their related student learning outcomes:

Students will:

- Demonstrate proficiency in formal writing, oral presentation and visual communication.
- Create messages and media works appropriate to their audience, purpose and context.
- Explain, synthesize and apply Communication research methods, theories, perspectives, principles and concepts.
- Articulate the connection between communication and culture.
The **Interpersonal and Public Communication** emphasis offers study in the areas of public address and rhetoric, interpersonal and intercultural communication, organizational communication and areas associated with human communication behavior including advertising, public relations and strategic communication.

The **Journalism and Mass Communication** emphasis offers concentrated study in select areas including print and electronic journalism, radio, television, journalism, advertising and public relations.

The **Film and Media Arts** emphasis provides an interdisciplinary study of film and media, including the history and theory of global cinema culture, critical media studies and extensive training in media production.

**UMKC Debate**

The UMKC debate program operates from the Department of Communication Studies. UMKC offers a great blend of quality education, extremely competitive debate program and a wonderful city to spend your college years in.

- UMKC Debate Team is open to all UMKC students including those with no previous debate experience. Interested students can email the Director of Debate: vegan@umkc.edu.
- Travel Schedule: UMKC has a full travel schedule and travels the NDT/CEDA policy debate circuit. This includes tournaments throughout the region and across the country.
- Squad Size: UMKC has a medium-sized squad which has the benefit of allowing all debaters the ability to go to many tournaments throughout the year. Each debater will have the chance to flourish at regional and national tournaments.
- Coaching: UMKC currently has an excellent coaching staff. Our excellent student-to-coach ratio guarantees hands-on coaching and extensive focus for each debater.

**Special Laboratories**

The department has media classrooms and production spaces for student projects, that include a video production studio with lighting grid and “green-screen” capabilities, a sound recording facility with narration booth and radio console, and post production media labs outfitted with latest software, including Premiere Pro, Avid, Pro Tools, Photoshop, After Effects, Flash, etc. These software packages provide the tools to not only edit sound and video, but to produce animation, motion graphics, and rich media content for the web. A student equipment check-out lab maintains an extensive inventory of production equipment. HD video cameras providing the capabilities for professional digital cinematography. Location lighting equipment includes tungsten, fluorescent & HMI instruments. Pro sound gear packages are also available to students including a wide variety of microphones, booms, mixers and digital recorders. Our facilities foster the ability to light, shoot and edit professionally, allowing the students to tell compelling stories that make an impact on audiences.

K-ROO Radio is a student-run multimedia organization that aims to provide students, faculty, staff, and the Kansas City community with quality entertainment and information about UMKC events and organizations. Through Internet radio and live events, www.k-roo.org (http://www.k-roo.org) provides a platform to reach a worldwide audience to promote and support student endeavors, as well as create programming in music, sports, news, and spoken word/comedy/drama productions. K-ROO Radio, which reports to the Office of Student Involvement, is open to all students of any major and is located on the third floor of the Student Union at 5100 Cherry St. in room 303B. Internships for production and promotions are available through the Communication Studies Department.

The nationally syndicated public radio program, *New Letters on the Air*, features creative writers from around the world and is produced in association with the internationally distributed *New Letters* magazine and the Communication Studies department. - Broadcast locally on KCUR-FM, the weekly program is also available via www.newletters.org/radio (http://www.newletters.org/radio) and podcasts - KCUR-FM http://kcur.org/ is the 100,000-watt public radio station licensed to UMKC. - Programming includes offerings from National Public Radio and Public Radio International, as well as local news from the award-winning news department. - Internships are available year round to Communication Studies students.

**Special Awards and Scholarships**

The Alex and Josephine B. Coleman Scholarship is awarded each year to an outstanding junior- or senior-level student. The award recognizes meritorious undergraduate work in communications and encourages program completion. The Suzanne Crispin Williams Scholarship is awarded annually to a non-traditional returning female student in Communication Studies or Women's Studies. A Film Finishing Fund provides grants to intermediate and advanced production students and the Student Film League holds showcases of student film and video projects. Cash prizes may be awarded for winning entries. The Faye Kircher Public Speaking Contest is held in the fall and spring semesters. Students enrolled in COMM-ST 110 courses are selected by their classmates for participation in the public speaking contest. Cash prizes are awarded. The Fred G. Andrews Jubilee Creative Cinema Fund will provide support for sponsored or co-sponsored workshops, programming for Film and Media Arts, as well as internships and scholarships for students majoring in Communication Studies with an emphasis in Film and Media Arts. The Carol Koehler Memorial Scholarship is awarded annually to a Communication Studies student enrolled in a three hour internship. Scholarship information can be found on the Communication Studies website at http://cas.umkc.edu/Communication_Studies/scholarships.cfm.
Career Implications
Communication students may find rewarding careers in the multifaceted communication industry. The program is excellent preparation for careers in business, industry, health, public relations, advertising, radio, video and film production, nonprofit organizations and human resources.

Further Educational Opportunities
The B.A. in Communication Studies prepares students for advanced study in communication studies, film and media, as well as in graduate programs such as law, medicine, business, public administration and those associated with the applied and performing arts.

Internship Program
All students completing an emphasis in Journalism and Mass Communication are required to complete an internship. - Although an internship is not required for students completing an emphasis in Interpersonal and Public Communication or Film and Media Arts, the Communication Studies Department strongly recommends the internship experience as a means of linking theory to practice, and preparing students to work effectively in professional settings. - Internships provide students with on-the-job experience which is both practical and purposeful. The internship program allows opportunities for experience on a national and international level.

The Internship course number is COMM-ST 484. Each intern is required to enroll in at least one credit hour. One credit hour requires 75 hours of internship work. Two credit hours require 150 hours of internship work. Three credit hours require 225 hours of internship work. Four credit hours require 300 hours of internship work.

Information on Internship Opportunities is available in the department office and at http://cas.umkc.edu/Communication_Studies/internships.cfm, and through the Roo Career Network https://umkc-csm.symplicity.com/. - The coordinator for the Internship Program is Linda Kurz Contact Information (https://cf1.umkc.edu/intapps/lookup/?LastName=kurz)

Advising System
Current program requirements are available in the department office. Students must file a formal declaration of major with a departmental advisor. The department highly recommends that students meet with their major advisor before enrolling in classes each semester. At 90 hours or one year prior to graduation, students should file for a final degree audit with their major advisor and with the College of Arts and Sciences. Undergraduate advisors are Linda Kurz Contact Information (https://cf1.umkc.edu/intapps/lookup/?LastName=kurz) and Judith McCormick Contact Information (https://cf1.umkc.edu/intapps/lookup/?LastName=mccormick). Students in the Film and Media Studies Emphasis should contact Caitlin Horsmon Contact Information (https://cf1.umkc.edu/intapps/lookup/?LastName=horsmon); or Lyn Elliot Contact Information (https://cf1.umkc.edu/intapps/lookup/?LastName=elliot) for advising in that emphasis area.

Financial Aid
Students with University work-study assignments are welcomed as student assistants in various aspects of the department's activities.

Faculty
Joan E. Aitken Contact Information (https://cf1.umkc.edu/intapps/lookup/?LastName=aitken); Retired professor emerita of communication studies; B.A. (Michigan State University); M.A., Ed.D. (University of Arkansas).

Gregory D. Black Contact Information (https://cf1.umkc.edu/intapps/lookup/?LastName=black); Retired professor emeritus of communication studies; B.S. (Bowling Green State University); M.A. (California State); Ph.D. (University of Kansas).

Mitchell Brian Contact Information (https://cf1.umkc.edu/intapps/lookup/?LastName=brian); associate teaching professor of communication studies; B.A. (California State University, Northridge); M.A. (University of Missouri-Kansas City).

Linda M. Collier Contact Information (https://cf1.umkc.edu/intapps/lookup/?LastName=collier); Retired associate professor of communication studies; B.A., J.D. (University of Missouri-Kansas City).

Rhiannon Dickerson Contact Information (https://cf1.umkc.edu/intapps/lookup/?LastName=dickerson); lecturer, communication studies; B.A. (University of Central Missouri); M.F.A. (Iowa Writers Workshop, University of Iowa).

Jean Dufresne Contact Information (https://cf1.umkc.edu/intapps/lookup/?LastName=dufresne); lecturer, communication studies; B.A. (Morningside College); M.A. (University of Iowa); Ph.D. (University of Nebraska-Lincoln).

Angela C. Elam Contact Information (https://cf1.umkc.edu/intapps/lookup/?LastName=elam); assistant teaching professor of communication studies and radio producer; B.A. (Clemson University); M.F.A. (University of Georgia-Athens).

Lyn Elliot Contact Information (https://cf1.umkc.edu/intapps/lookup/?LastName=elliot); professor of communication studies; B.A. (Carleton College); M.A., Ph.D. (University of Iowa); M.F.A. (University of Iowa).
Undergraduate

Undergraduate Degrees:

- Bachelor of Arts: Communication Studies
  - Film and Media Studies Emphasis
  - Journalism and Mass Communication Emphasis
  - Interpersonal and Public Communications Emphasis
- Bachelor of Arts: Film and Media Arts (http://catalog.umkc.edu/colleges-schools/arts-sciences/academic-departments-programs/communication-studies/bachelor-of-arts-film-and-media-arts)
- Minor in Communication Studies
- Online Minor in Communication Studies
- Minor in Film Studies

Courses

COMM-ST 110 Fundamentals Of Effective Speaking And Listening Credits: 3
An introduction to the dimensions of effective platform speaking with special emphasis on developing critical listening skills. Lecture, performance, and discussion.
COMM-ST 140 Principles Of Communication Credits: 3
An interdisciplinary introduction to the study of contemporary communication studies including a consideration of intrapersonal, interpersonal and public communication.

COMM-ST 203 Introduction to Journalism Credits: 3
Introduction to the styles and techniques of reporting and writing basic news through assignments in straight news, features and in-depth stories. Exposure to the history and principles of American journalism. Practical application in writing news and news feature articles.

COMM-ST 212 Argumentation And Debate Credits: 3
A study of the nature of logical discourse generated through the preparation and presentation of oral argument within the framework of the debate format. Lecture, performance and discussion.

COMM-ST 213 Argumentation And Critical Thought Credits: 3
An introduction to the theory and application of argument construction. The course is designed to examine the fundamental strategies of critical thinking and to help understand the relationships among critical thought and argumentation development and refutation. This course is designed for application across many fields and is not specific to debate or oral argument.

COMM-ST 220 Introduction: Modern Communications Media Credits: 3
A comprehensive survey of the content, structure and control of the communications media in American society–newspaper, motion pictures, radio and television; providing an informational frame of reference that will enable discerning students to formulate and apply useful critical concepts in evaluating America's media environment.

COMM-ST 250 Introduction to Film and Video Production Credits: 3
This course teaches the fundamentals of media making using digital video. Students will learn techniques in pre-production planning, camera, sound, and editing by creating a series of short videos. Students will also learn to think analytically about film, and to apply insights about what gives an image impact and meaning to their own work. It is the foundation and prerequisite for all film and video production courses in the department.

COMM-ST 260P Introduction To Web Communications Credits: 4
This four credit hour web-based multimedia course will examine the process of critically evaluating information delivered on the Internet. It is designed as an introduction for adults and students who use Internet information for work and/or school. The process of critically evaluating Internet information will be described in four modules: traditional evaluation techniques; searching and researching strategies; Internet evaluation techniques and Internet evaluation resources.

COMM-ST 265 Visual Communication Credits: 3
This course introduces the creative capture and design of photographic images as used in both print and new media for advertising, journalism, and public relations. Basic artistic and production methods are examined, including real-world professional practices and the creative control of process variables.

COMM-ST 300CY Cluster Course: Ancient World/Cinema Credits: 3
This course will explore the tradition of depicting the ancient Mediterranean world in film from the early silent era to the present. Topics to be covered include the ways that filmmakers respond to literary and historical sources from the ancient world, interact with the artistic tradition of films about the ancient world, the relation of these films to other works by the same creative personnel (directors, actors, writers, producers, etc.), and the political and cultural contexts in which the films were released.

Cross Listings: CLASSICS 300CY, ENGLISH 300CY, HISTORY 400CY.

COMM-ST 308 Introduction To The Study Of Human Communication Credits: 3
This course serves to introduce students to the basic theories, perspectives and methodologies used (historically and currently) in the study of speech, interpersonal and mass communication.

COMM-ST 311 Radio & Television Performance Credits: 3
A study of the specialized radio and television performing and operating situations and techniques simulated and evaluated in studio sessions. Lecture, discussion and performance.

COMM-ST 312 Advanced Public Speaking Credits: 3
Advanced study of rhetorical theory and its application to the presentation and criticism of public discourse.

Prerequisites: COMM-ST 110.

COMM-ST 312P Advanced Public Speaking Credits: 3
Advanced study of rhetorical theory and its application to the presentation and criticism of public discourse.

Prerequisites: COMM-ST 110.

COMM-ST 314 Reporting Credits: 3
Reporting is an advanced news gathering and reporting course designed to sharpen the writing skills and critical thinking of student journalists.

Prerequisites: COMM-ST 203 or ENGLISH 203.
COMM-ST 314WI Reporting Credits: 3
A seminar of practical application in advanced reporting. Assignments to cover news events and to pursue in-depth news reports on the campus and off.
Prerequisites: COMM-ST 203 or ENGLISH 203; RooWriter.

COMM-ST 317 Persuasion Credits: 3
A study of the rhetorical, psychological and ethical principles of influencing and controlling individuals and groups, and of the methods of adapting to various attitudes and audiences through the preparation, presentation and evaluation of persuasive speeches. Lecture, discussion and performance.
Prerequisites: COMM-ST 110.

COMM-ST 320 Mass Media, Culture And Society Credits: 3
A critical exploration of the role of mass media (and its reception) in the social construction of reality. The course employs theoretical, analytical and empirical approaches derived from multidisciplinary sources, particularly "critical theory" semiology, post-structuralism, psychoanalysis and ethnography. Term paper required.

COMM-ST 322 Oral Performance In Speech Communication Credits: 3
This course is designed to develop and strengthen oral communication for students pursuing careers in pre-law, media, human resources, and education as well as increase the skills of potential professional speakers. The student will learn to develop emotional, vocal, physical, and non-verbal skills through an investigation of poetry, prose, and non-fiction literature. Through the process of reading, studying, investigating, rehearsing, and performing literary and nonliterary works, the students will learn to pay particular attention to the voice embodied in a given text and the cultural and social context within which that voice speaks.
Prerequisites: COMM-ST 110.

COMM-ST 323 Concepts of the Hero in Ancient Literature and World Cinema Credits: 3
This course explores how concepts of heroism are related to the principles of values and civic duty in a wide range of ancient world cultures and contemporary world cinemas. Students will also demonstrate an understanding of how these values impact individual heroes and their interactions with others in their society.

COMM-ST 330 Introduction To Film Studies Credits: 3
The course is an introduction to the study of film as an art form and industrial practice. Students are introduced to the basic terms and concepts of film theory, including theories of film editing and mise-en-scene while becoming familiar with the basic "canon" of major films and directors that form the foundations for the academic field of film studies.
Prerequisites: DISC 100 or ENGLISH 110.

COMM-ST 331 Mass Media In America Credits: 3
Social history of the development of mass media, radio, film, and television, from Marconi's first experiments to the present. Emphasis placed on relationship of American culture and American media. Term paper required.

COMM-ST 331WI Mass Media In America Credits: 3
Writing intensive. Social History of the development of mass media, radio, film and television, from Marconi’s first experiments to the present. Emphasis placed on relationship of American culture and American media. Term paper required.
Prerequisites: RooWriter.

COMM-ST 339 Introduction to Film Theory Credits: 3
A survey of the history of theoretical and critical approaches to film theory/philosophy. Students will be introduced to major foundational and contemporary theoretical approaches to cinema that may include but are not limited to formalism, realism, auteurism, psychoanalysis, genre studies, structuralism, feminism, semiotics, cultural studies, post-structuralism, queer theory and digital studies.

COMM-ST 341 Rhetorical Theory And Criticism Credits: 3
An analysis of significant public discourse within the context of social protest and political rhetoric with attention to applying methods of communication criticism in evaluating the effectiveness of persuasive advocacy aimed at social change.

COMM-ST 341WI Rhetorical Theory And Criticism Credits: 3
Writing intensive. An analysis of significant public discourse within the context of social protest and political rhetoric with attention to applying methods of communication criticism in evaluating the effectiveness of persuasive advocacy aimed at social change.
Prerequisites: RooWriter.

COMM-ST 343 Group Dynamics Credits: 3
A study of strategies and communication relationships unique to non- dyadic situations, with an emphasis on the integral structure of leadership, roles, norms and task functions.

COMM-ST 344 Communication In Organizational Settings Credits: 3
An examination of the major elements of interpersonal, group, and oral communication competence essential to human interaction in organizational settings. The course focuses on developing communication competencies and increasing theoretical understanding of the communication process within the organizational context.
COMM-ST 344WI Communication In Organizational Settings Credits: 3
An examination of the major elements of interpersonal, group, and oral communication competence essential to human interaction in organizational settings. The course focuses on developing communication competencies and increasing theoretical understanding.
**Prerequisites:** COMM-ST 110 or COMM-ST 308, RooWriter.

COMM-ST 345 German Film Credits: 3
This course introduces students to the important contributions of German films to the development of movies as a unique literary art form. The class will cover important terms and concepts in film theory, the specifically German context of film, and important themes and periods in German film history. Taught in English with subtitled films.
**Cross Listings:** GERMAN 341.

COMM-ST 346 Art of the Short Film Credits: 3
Art of the Short Film examines the social, economic and aesthetic histories of narrative, documentary and experimental short form films from the birth of cinema to today.

COMM-ST 347 Topics in Film Genre Credits: 3
A topics course that examines the history and theory of film genres. Repeatable up to six hours when the topic changes.

COMM-ST 348 The Art of the Interview Credits: 3
This course will introduce students to the styles and techniques of conducting professional interviews with the goal of eliciting insightful, thoughtful answers fit for print or broadcast. Students will prepare QA interviews and articles for publication while gaining the confidence needed to work in professional newsrooms or office settings.

COMM-ST 351WI Fundamentals Of Writing For The Media Credits: 3
Analysis of individual differences and common characteristics of copy for eye and ear, with emphasis on the application of both verbal and visual imagery in the process of communicating the writer's ideas and intentions. Weekly written assignments and critical analysis of the student's work.
**Prerequisites:** COMM-ST 110, RooWriter.

COMM-ST 354 Introduction to Screenwriting Credits: 3
An introduction to the form and language of the motion picture screenplay. Students will learn to create a workable blueprint for a movie and undertake an in-depth examination of visual storytelling. This will include understanding the basics of dramatic structure, scene and sequence construction and the role of dialogue. Emphasis will be placed on students mastering the accepted movie industry format of the screenplay. They will also adapt a short story and revise it after giving and receiving feedback in small groups.

COMM-ST 355WI The New Feature Writing Credits: 3
An intensive practicum in the art of writing feature stories with a special emphasis on shorter stories that will grab reader interest in an era of short-attention spans.
**Prerequisites:** COMM-ST 203 or ENGLISH 203.

COMM-ST 360WI Public Affairs Reporting Credits: 3
This course offers practical experience in the coverage of local, state and national political races as well as the issues that dominate political discourse and policy-making.
**Prerequisites:** COMM-ST 203 or ENGLISH 203

COMM-ST 361 Media Management Credits: 3
An analysis of the trends, patterns and methods of radio and television operations.

COMM-ST 363 Radio Production I Credits: 3
A study of the techniques of producing audio material for use in radio, in concerts, on film, on television and in the recording studio.

COMM-ST 373 Intermediate Media Production Credits: 3
An intermediate-level production course emphasizing hands-on skills in cinematography and lighting, sound, and editing.
**Prerequisites:** COMM-ST 250, COMM-ST 330.

COMM-ST 376 History Of The Film Industry Credits: 3
A history of the development of the American film industry from 1900 to the end of the studio era. The course will stress such issues as studio production, censorship, the economics of production and the selling of mass culture through the film medium. Term paper required.

COMM-ST 377 Interpersonal Communication Credits: 3
An intensive analysis of the dimensions of intrapersonal and interpersonal communication designed to identify the philosophies and methods which underwrite effective human communication. Lecture and discussion.

COMM-ST 377WI Interpersonal Communication Credits: 3
An intensive analysis of the dimensions of intrapersonal and interpersonal communication designed to identify the philosophies and methods which underwrite effective human communication. Lecture and discussion.
**Prerequisites:** RooWriter.
COMM-ST 378 Computer-Mediated Communication Credits: 3
Examination of the nature of human communication on the Internet. Design function, content innovations of computer mediated communication discussed, with emphasis on technology as a means of interpersonal communication. Research, essays, and participation in online environment required.

COMM-ST 378WI Computer Mediated Communication Credits: 3
Examination of the nature of human communication on the Internet. Design function, content innovations of computer mediated communication discussed, with emphasis on technology as a means of interpersonal communication. Research, essays, and participation in online environment required.

**Prerequisites:** RooWriter.

COMM-ST 380 Contemporary Media Topics Credits: 3

COMM-ST 381 Narrative Production Credits: 3
This course covers the creative, technical, and practical aspects of short-form narrative film production.

**Prerequisites:** COMM-ST 250 and COMM-ST 354.

COMM-ST 383 Cross-Cultural Journalism & Mass Media Credits: 3
Cross-Cultural Journalism Mass Media provides journalistic tools for traditional and new media coverage of diverse ethnic, gender, ability and ideological groups inside and outside the United States. The critical role of diverse voices in a democracy will be discussed. Students at UMKC and the Missouri School of Journalism participate in joint lectures transmitted by UMKC and MU instructors from their respective campuses.

COMM-ST 384 Documentary Film History Credits: 3
Documentary Film History is an overview of the history and theory of documentary cinema. The course surveys the documentary tradition with special attention to the relationship between content and style and the issues central to documentary film making, including ethical and legal questions, the relationship between representation and power and the ways in which film speaks to notions of truth and truth telling.

COMM-ST 385 Documentary Production Credits: 3
This course is designed to familiarize students with the basics of documentary production from an artistic, ethical, and practical results-oriented perspective.

**Prerequisites:** COMM-ST 250.

COMM-ST 386 Animation Credits: 3
This course provides an introduction to animation production techniques and an overview of the history of American animation arts. We will address both stop-motion and computer animation using industry standard software.

**Prerequisites:** COMM-ST 250.

COMM-ST 387 Strategic Communication Research Credits: 3
This course will examine different research methods and research stages in advertising and public relations, including quantitative and qualitative research methods. Students will learn how to plan, conduct, and evaluate strategic communication research. Students are also expected to develop a greater appreciation for the role that research plays in effective campaigns.

COMM-ST 388 Media Ethics Credits: 3
This course is designed to sensitize the ethical considerations that underlie the conventions and practices of print, broadcast, and Internet media. By placing traditional and new media in a wider intellectual context than is generally possible under the daily demands of producing news, information, and entertainment, it seeks to produce a larger sense of media as industry and as a career choice.

COMM-ST 390 Forensic Activities Credits: 1-4
Participation in the intercollegiate forensic program. A practicum in debate, discussion, oratory and other forensic activities.

Comm-ST 391 The World(s) Of Alfred Hitchcock Credits: 3
The course offers an historical study of the film art of Alfred Hitchcock. The course gives special attention to the director's work in the silent cinema of the U.K., Hitchcock's early major British sound films, his arrival in the United States, his major World War II propaganda films, the directors maturing into a major influence on world cinema in the 1940's, and Hitchcock's "masterworks" of the 1950's-1960's.

COMM-ST 392 Topics in World Cinema Credits: 3
A variable topics course focused on the histories and theories of international cinemas. Repeatable up to 6 hours when the topic changes.

COMM-ST 393 Topics in Sound & Cinema Credits: 3
A variable topics course that focuses on the histories and aesthetics of sound in cinema. Repeatable up to 6 hours when the topic changes.

COMM-ST 394 Topics in Gender and Cinema Credits: 3
A course focused on the relationship between popular culture, film history and the construction of gender and sexuality. Repeatable up to 6 hours when the topic changes.
COMM-ST 400 Special Studies Credits: 1-3
(A-N) This is an upper-level course on a subject which is not a part of the regular department offering. The course results from one or more of the following: (1) the expressed desire of students (2) the broadened or refocused scholarship of a member of the communication studies faculty (3) the temporary presence of a scholar whose specialization is not reflected in the department's regular offerings (4) the conclusion by the department that the course meets a community need (5) the effort of the Communication Studies faculty to provide an interdisciplinary approach to an era or topic.

COMM-ST 400G Special Studies In Communication Studies Credits: 1-3

COMM-ST 400M Special Studies In Communication Studies Credits: 1-6

COMM-ST 400N Special Studies Credits: 1-3

COMM-ST 400Q Special Studies In Communication Studies Credits: 1-3

COMM-ST 400W Special Studies in Communication Studies Credits: 1-3

COMM-ST 400Z Special Studies Credits: 1-3

COMM-ST 406CD CC: Film Adaptation Credits: 3
The class will explore the process of adapting both fiction and non-fiction literary works into motion pictures. Students will examine the original literary source, then the interim screenplay and finally the completed motion picture.

COMM-ST 411 Seminar in Film and Media Arts Credit: 1
This course covers special topics and professional practices within Film and Media Arts. Course is repeatable. Required of B.A. in Film and Media Arts majors for every semester enrolled. Enrollment restricted to declared majors, B.A. in Film and Media Arts.

Prerequisites: Declared major, B.A. in Film and Media Arts.

COMM-ST 426 History And Criticism Of American Public Address I Credits: 3
This course examines American Public Address from 1630 to 1900, with an emphasis on the connections between rhetoric and social change. Students analyze how texts function within specific historical contexts.

COMM-ST 428 History and Criticism of American Public Address II Credits: 3
This course examines American Public Address from 1900 to present, with an emphasis on the connections between rhetoric and social change. Students analyze how texts function within specific historical contexts.

COMM-ST 431 Colloquium In Interpersonal Dynamics Credits: 3
An examination of the practical application of communication principles and theories, with focus on one of the following: health, organizational, nonverbal, intrapersonal, conflict management, computer mediated, or intercultural communication.

COMM-ST 432 Press, Politics And Public Policy Credits: 3
An advanced course in the study of the press and political establishments in the formation of public policy.

COMM-ST 441 Applications of Interpersonal Communication Credits: 3
This course examines interpersonal communication theory as it pertains to a variety of interpersonal relationships. The course employs class discussions of theory and assignments that apply those theories to real life interactions.

Prerequisites: COMM-ST 377 or COMM-ST 377WI.

COMM-ST 444WI Intercultural Communication Credits: 3
A consideration of communication phenomena in multicultural settings. A study of the public forum with an emphasis on the interpersonal aspects of international, intercultural, and co-cultural communication.

Prerequisites: RooWriter.

COMM-ST 446 Principles Of Advertising Credits: 3
A survey of advertising as an industry and a career field, examining its history and development in America, and its application in mass and special media. Specific procedures are studies for linking the development of advertising strategies, messages and campaigns to the marketing process, and for evaluation and selection of appropriate media to carry the advertising message.

COMM-ST 447 Interactive and Social Media Advertising Credits: 3
This course examines advertising on the Internet as a form of interactive communication, with a special focus on social media and search engines. It addresses basic concepts, current issues, and the development of interactive advertising strategies and plans. The coverage includes interactivity, pricing models, online targeting strategies, search engine optimization and advertising, social media advertising, and online video advertising.

COMM-ST 448 Principles Of Public Relations Credits: 3
An overview, presenting the function, purposes, procedures and practices of public relations, its role in society, industry, government and politics, and its potential as a career field. This is a survey course with primary emphasis on theory, supplemented with applied techniques.
COMM-ST 454 Advanced Screenwriting Credits: 3
This course provides students with advanced theory in narrative screenwriting, training in industry standard script analysis (called "coverage") and story editing. Students will be required to draft, revise and workshop a short film screenplay or will focus on a feature screenplay, delivering a draft and revision of the first act and a detailed outline for the rest of the script. Students will workshop feature screenplays in small groups, emphasizing the art of constructive story editing.
Prerequisites: COMM-ST 354.

COMM-ST 456 Electronic Journalism Credits: 3
A practical approach to the practices and principles of broadcasting news media, including preparing copy for microphone and camera, editing wire copy, reporting public affairs and public relations, and an intensive scrutiny of the concepts of freedom and responsibility as they apply to the press and current legislation.

COMM-ST 457 Client-Based Media Production Credits: 3
This course teaches the process of creating media for a professional client. Students will take on specialized crew positions and work together to plan, write, direct, shoot, edit, and distribute a short video for a local non-profit client.
Prerequisites: COMM-ST 250.

COMM-ST 462 Public Broadcasting Credits: 3
A study of the development of public broadcasting, its position and responsibilities in the world of modern communications. Programming and operations concepts and philosophies of public broadcast facilities will be studied and analyzed.
Prerequisites: COMM-ST 220.

COMM-ST 466 Advanced Electronic Journalism Credits: 3
An advanced study of television and Internet news gathering, field production and performance for electronic media.
Prerequisites: COMM-ST 456.

COMM-ST 470 Directing Credits: 3
An advanced course in video techniques with emphasis on creating complex formats for broadcasting, recording and performance. Lecture, discussion, and laboratory.
Prerequisites: COMM-ST 250.

COMM-ST 471 Advanced Media Production Credits: 3
An advanced course in media production techniques focused on the creation of a significant individual media work and professional development.
Prerequisites: COMM-ST 250, COMM-ST 373, and COMM-ST 354.

COMM-ST 473 Directing Actors and Scenes Credits: 3
This intensive workshop class seeks to deepen the student director's understanding of the acting process and provide ways of clearly and creatively communicating with actors. The course will deepen students' understanding of blocking scenes and designing camera coverage. It will explore the role of the director as a guiding creative force in the making of a film through collaboration and provide techniques for scene analysis and preparation. Students will cast, rehearse and present a live performance for their final project and design appropriate camera coverage.
Prerequisites: COMM-ST 250.

COMM-ST 478 Media Law Credits: 3
A comprehensive examination of the law as it pertains to advertising, public relations, journalism, commercial and electronic media, broadcast regulatory agencies, corporate speech and corporate participation in elections. Students will study topics that include the First Amendment, defamation and privacy. Court opinions and legislation will be the course's primary focus, however students will also examine contemporary and historic theory of free expression.

COMM-ST 483 Research Seminar In Communication Studies Credits: 3
This is the departmental capstone course and is required for majors in their last semester of their senior year. The course summarizes and extends student's theoretical and applied understanding of the role of communication competence in the work place and beyond. The course also focuses on refining student's research competencies and their appreciation of the cultural role of modern communication methods.

COMM-ST 484 Communication Studies Activities Credits: 1-4
Internships opportunities for advanced students involved in community and campus activities. Student must receive approval of advising professor in semester prior to enrollment. No more than four hours with any one project.

COMM-ST 492 Advertising Campaigns Credits: 3
The course content focuses on branding, re-branding or development of an identity program, and combines advertising planning with creative execution. Students will learn how to develop advertising/marketing/creative campaign plans for a specific client(s), conceptualize, design and develop all creative aspects including but not limited to logo/identity, copy, advertising, website development, app design, etc., and complete a presentation of the plans/briefs and final creative developments of the plans/briefs and creative to the client(s).
Prerequisites: COMM-ST 446 or COMM-ST 447 or COMM-ST 387.
COMM-ST 498 Special Problems In Communication Studies Credits: 1-3
Research and/or projects for advanced upper class students. Student must receive approval of advising professor in semester prior to enrollment. No more than three hours with any one instructor.

COMM-ST 5554 Graduate Seminar: Screenwriting Credits: 3
Students will complete their feature screenplay, focusing on acts two and three and then ready the script for submission to contests and industry contacts. We will focus on in-depth scene work, polishing dialogue and deepening theme. **Prerequisites:** COMM-ST 454 or ENGLISH 429B.

COMM-ST 5597 Directed Graduate Studies: Readings Credits: 1-6
Special Projects on the graduate level.

COMM-ST 5598 Directed Graduate Studies: Non-Thesis Research Credits: 1-6
Special projects on the graduate level.