

GRADUATE CERTIFICATE: TECHNOLOGY INNOVATION AND MANAGEMENT

Student Learning Outcomes

Students graduating from this program will:

- Students will assess the commercial potential of new technologies
- Students will describe the product development process when leveraging new technologies
- Students will develop approaches best suited to commercializing and managing technologies based on disruptive innovations
- Students will assess new commercial opportunities related to an innovation

Code	Title	Credits
Required Coursework		
ENT 5531	New Product Development	3
ENT 5533	Technology Management	3
ENT 5545	Entrepreneurship And New Venture Creation	3
Choose one of the following:		3
ENT 5508	Corporate Entrepreneurship and Innovation: Meeting the Management Challenge (Professional MBA Students)	
ENT 5525	Entrepreneurship: Managing Creativity And Innovation (Non-MBA Students)	
ENT 5567	Entrepreneurship and Innovation Strategy (Exec MBA Students)	
Total Credits		12