UNDERGRADUATE CERTIFICATE: TECHNOLOGY INNOVATION AND MANAGEMENT

This certificate may only be awarded in conjunction with a UMKC undergraduate degree.

Student Learning Outcomes

Students graduating from this program will:

- demonstrate how to assess ethical concerns surrounding new technologies
- distinguish key characteristics of a disruptive innovation
- assess new commercial opportunities related to an innovation

Code	Title	Credits
Required Coursework		
ENT 315	Entrepreneurial Mindset and Opportunity Recognition	3
or ENT 215	Introduction to Entrepreneurship	
ENT 341	Technology Entrepreneurship	3
ENT 361	New Product Development	3
Choose one of the following:		**3**
ENT 301	Entrepreneurship Toolkit (Non-Bloch Students)	
ENT 326	Creativity, Innovation, and Problem Solving (Bloch Students)	
Total Credits		12