

UNDERGRADUATE CERTIFICATE: TECHNOLOGY INNOVATION AND MANAGEMENT

This certificate may only be awarded in conjunction with a UMKC undergraduate degree.

Student Learning Outcomes

Students graduating from this program will:

- Demonstrate how to assess ethical concerns surrounding new technologies
- Distinguish key characteristics of a disruptive innovation
- Assess new commercial opportunities related to an innovation.

Code	Title	Credits
Required Coursework		
ENT 315 or ENT 215	Entrepreneurial Mindset and Opportunity Recognition Introduction to Entrepreneurship	3
ENT 341	Technology Entrepreneurship	3
ENT 361	New Product Development	3
Choose one of the following:		3
ENT 301	Entrepreneurship Toolkit (Non-Bloch Students)	
ENT 326	Creativity, Innovation, and Problem Solving (Bloch Students)	
Total Credits		12