

# MINOR: PROFESSIONAL COMMUNICATION

## Student Learning Outcomes

Students graduating from this program will:

- Compose and deliver a message that is well-suited to the audience, goal, and context.
- Lead and contribute to group projects involving diverse audiences that may include a combination of peers, superiors, subordinates, clients, and/or other stakeholders.
- Evaluate communication effectiveness based on goal and context.
- Apply communication theory to professional settings.

Code	Title	Credits
<b>Foundational Courses</b>		
COMM-ST 110	Fundamentals of Effective Speaking and Listening	3
COMM-ST 277	Interpersonal Communication	3
COMM-ST 344	Organizational Communication	3
<b>Electives (select 9 hours of the following):</b>		<b>9</b>
COMM-ST 203	Introduction to Journalism	
COMM-ST 312	Advanced Public Speaking	
COMM-ST 317	Persuasive Communication	
COMM-ST 341WI	Rhetorical Theory And Criticism	
COMM-ST 343	Group Dynamics	
COMM-ST 348	The Art of the Interview	
COMM-ST 351	Fundamentals Of Writing For The Media	
COMM-ST 387	Strategic Communication Research	
COMM-ST 400	Special Studies	
COMM-ST 431	Colloquium In Interpersonal Dynamics	
COMM-ST 441	Applications of Interpersonal Communication Theory	
COMM-ST 446	Principles Of Advertising	
COMM-ST 447	Interactive and Social Media Advertising	
COMM-ST 448	Principles Of Public Relations	
COMM-ST 484	Internship	
Total Credits		18