

# BACHELOR OF ARTS: MEDIA, ART AND DESIGN

---

## University Requirements

### General Education

UMKC Essentials is the university-wide curriculum that all undergraduate students will complete. The 30-credit hour program includes a First Year Experience course; three critical thinking courses in the areas of Arts & Humanities, Natural & Physical Sciences, and Social & Behavioral Sciences; a Culture and Diversity course; a Civic & Urban Engagement course; two courses in Written Composition and one course in Oral Communication; and a Math Pathway course. Transfer students entering UMKC will elect from the UMKC Essentials General Education Program or the Missouri Core 42 General Education Curriculum. Academic advisors will meet with incoming transfer students to determine which option best serves the student's educational needs. More information about General Education may be found here: <https://catalog.umkc.edu/undergraduate-academic-regulations-information/general-education-requirements/> (<http://catalog.umkc.edu/undergraduate-academic-regulations-information/general-education-requirements/>)

### Constitution Course

Every undergraduate student must take a course covering the United States Constitution and the Missouri State Constitution before graduation. Course options are included in the program requirements section below.

### Exit Examinations

Information on exit examinations is available in the Undergraduate Academic Regulations and Information (<http://catalog.umkc.edu/undergraduate-academic-regulations-information/graduation/exitexams/>) section of the catalog.

### Missouri Higher Education Civics Achievement Examination

In accordance with Missouri Senate Bill 807 (section 170.013.1), 'any student entering a public institution of higher education for the first time after July 2019 who is pursuing an associate's or bachelor's degree from such institution shall successfully pass an examination on the provisions and principles of American civics with a score of seventy percent or greater as a condition of graduation from such institution'. To satisfy this requirement at UMKC, students access the exam through the Canvas site. This requirement will be listed in the degree audit system as, 'Take State Mandated Missouri Higher Education Civics Achievement Examination', and listed on the transcript as 'Missouri Civics Examination'.

## Student Learning Outcomes

Students graduating from this program will:

- Analyze the interconnections between what we see, how we see, and what we think.
- Interpret visual culture using an interdisciplinary lens.
- Use visual tools to communicate a concept or message.
- Apply design thinking to creative work and problem solving.

## University Requirements

### General Education

UMKC Essentials is the university-wide curriculum that all undergraduate students will complete. The 30-credit hour program includes a First Year Experience course; three critical thinking courses in the areas of Arts & Humanities, Natural & Physical Sciences, and Social & Behavioral Sciences; a Culture and Diversity course; a Civic & Urban Engagement course; two courses in Written Composition and one course in Oral Communication; and a Math Pathway course. Transfer students entering UMKC will elect from the UMKC Essentials General Education Program or the Missouri Core 42 General Education Curriculum. Academic advisors will meet with incoming transfer students to determine which option best serves the student's educational needs. More information about General Education may be found here: <https://catalog.umkc.edu/undergraduate-academic-regulations-information/general-education-requirements/> (<http://catalog.umkc.edu/undergraduate-academic-regulations-information/general-education-requirements/>)

### Constitution Course

Every undergraduate student must take a course covering the United States Constitution and the Missouri State Constitution before graduation. Course options are included in the program requirements section below.

### Exit Examinations

Information on exit examinations is available in the Undergraduate Academic Regulations and Information (<http://catalog.umkc.edu/undergraduate-academic-regulations-information/graduation/exitexams/>) section of the catalog.

### Missouri Higher Education Civics Achievement Examination

In accordance with Missouri Senate Bill 807 (section 170.013.1), 'any student entering a public institution of higher education for the first time after July 2019 who is pursuing an associate's or bachelor's degree from such institution shall successfully pass an examination on the provisions and

principles of American civics with a score of seventy percent or greater as a condition of graduation from such institution'. To satisfy this requirement at UMKC, students access the exam through the Canvas site. This requirement will be listed in the degree audit system as, 'Take State Mandated Missouri Higher Education Civics Achievement Examination', and listed on the transcript as 'Missouri Civics Examination'.

## UMKC Essentials

Code	Title	Credits
First Semester Experience Course (GEFSE)		3
Written Communication:		
ENGLISH 110	Introduction to Academic Prose	3
ENGLISH 225	English II: Intermediate Academic Prose	3
Oral Communication (choose one of the following):		3
COMM-ST 110	Fundamentals of Effective Speaking and Listening	
COMM-ST 140	Introduction to Communication	
COMM-ST 212	Argumentation And Debate (offered via dual credit only)	
COMM-ST 277	Interpersonal Communication	
Math Pathway (choose one of the following):		3
MATH 116	Mathematics For Liberal Arts	
STAT 115	Statistical Reasoning	
MATH 110	Precalculus Algebra	
MATH 120	Precalculus (5 credit hours)	
Any 200-level MATH or STAT course		
ACT Math Subscore of 28 or higher; or SAT Math Subscore of 660 or higher		
Critical Thinking in Arts & Humanities (GECRT-AH)		3
Critical Thinking in Natural & Physical Sciences (GECRT-SC)		3
Critical Thinking in Social & Behavioral Sciences (GECRT-SS)		3
Culture & Diversity Course (GECDV)		3
Civic & Urban Engagement Course (GECUE)		3
Total Credits		30

## Constitution Course Requirement

Section 170.011.1 of the Missouri Revised Statutes, 2015, states that all candidates for a degree issued by a college or university in the state of Missouri must have "satisfactorily passed an examination on the provisions and principles of the Constitution of the United States and of the state of Missouri, and in American history and American institutions."

Courses at UMKC that satisfy this state requirement are:

Code	Title	Credits
Choose one of the following:		3
CJC 364	The Supreme Court And The Criminal Process	
HISTORY 101	U.S. History to 1877	
HISTORY 102	U.S. History Since 1877	
HONORS 230	Honors American Government	
POL-SCI 210	American Government	
Total Credits		3

There are a few other ways this requirement can be satisfied for students transferring to UMKC:

- Take an equivalent course from the list above at a regionally accredited institution.
- Earn credit for one of the above courses through AP, IB, or CLEP.
- Take a course that directly satisfies the Missouri Constitution Requirement at another Missouri institution.
- Have a previous bachelors degree (or higher) from a regionally accredited institution.
- Have an Associate of Arts degree from a regionally accredited institution.
- Complete the 42 Hour Core at a Missouri institution and have it listed on the official transcript.

## School of Humanities and Social Sciences Degree Requirements

Code	Title	Credits
Writing Intensive Course (300-level or above; satisfied in major requirements below):		0
Total Credits		0

## Major Requirements

Code	Title	Credits
15 credit hours need to be at the 300-level or above.		
ART 114	Foundation Digital Design	3
In the Design Thinking course, students will create a learning contract that addresses their goals for the degree. With the help of their advisor, they will create a plan that fits their specific career and artistic goals.		
ART 266	Design Thinking	3
ART-HIST 320WI	Ways of Seeing	3
<b>Take 3 courses (9 credit hours) selected from the following:</b>		<b>9</b>
ART 112	Foundation Drawing	
ART 121	Foundation 2D Design	
ART 105 or ART 206	Introduction to Photography Photography I	
ART-HIST 110	Introduction to the History of Art: Pyramids to Picasso	
FILM 230	Introduction to Film Studies	
FILM 250	Introduction to Film and Video Production	
<b>Take one of the following upper-level courses:</b>		<b>3</b>
ART 375	Interdisciplinary Studio Projects	
ART 439	Student Design Lab	
ART 488	Creative Project Development	
ART-HIST 303	World Currents of Contemporary Art	
ART-HIST 315	Arts Of African and New World Cultures	
FILM 339	Introduction to Film Theory	
FILM 471	Advanced Media Production	
<b>Elective Coursework <sup>1</sup></b>		<b>15</b>
Any courses listed above taken beyond 9 hours can be used to fulfill this requirement.		
Up to 3 credit hours may include a foreign language course.		
ART 206	Photography I	
ART 212	Intermediate Drawing	
ART 221	Painting I	
ART 224	Print Media I	
ART 310	Digital Video and Motion Design	
ART 312	Figure Drawing I	
ART 327	Interactive Media Design	
ART 337	Graphic Design and Typography I	
ART 338	Graphic Design and Typography II	
ART 340	3D Modeling and Animation	
ART 375	Interdisciplinary Studio Projects	
ART 488	Creative Project Development	
ART 495	Special Topics in Studio Art	
ART-HIST 201	From Cave Paintings to Cathedrals	
ART-HIST 202	From Michelangelo to Modernism	
ART-HIST 319	Asian Art	
ART-HIST 421	Made in the USA: Latinx Art and Experience	
ART-HIST 422	Whose America: Modern Art and Philosophy in the Americas	
ART-HIST 445	Northern European Art: 15th and 16th Centuries	
ART-HIST 450	15th Century Italian Art and Architecture	

ART-HIST 452	Greek Art and Architecture
ART-HIST 455	History of Photography
ART-HIST 468	Participatory Forms of Spectatorship in Contemporary Art
ART-HIST 469	Sensing, Feeling, Thinking: Contemporary Art and the Mind
ART-HIST 470	Art Museums: History and Practice
ART-HIST 476	Site-Specific Art: Within and Beyond the Museum Walls
ART-HIST 495	Special Topics in Art History
COMM-ST 203	Introduction to Journalism
COMM-ST 260P	Introduction To Web Communications
COMM-ST 311	Broadcast and Digital Media Presenting
COMM-ST 317	Persuasive Communication
COMM-ST 324	Journalism and Visual Storytelling in the Age of Data
COMM-ST 344	Organizational Communication
COMM-ST 348	The Art of the Interview
COMM-ST 355WI	The News Feature Writing
COMM-ST 356WI	Writing, Broadcasting & Podcasting for Student Media
COMM-ST 363	Podcast and Audio Production
COMM-ST 383	Cross-Cultural Journalism & Mass Media
COMM-ST 387	Strategic Communication Research
COMM-ST 388	Media Ethics
COMM-ST 400	Special Studies
COMM-ST 441	Applications of Interpersonal Communication Theory
COMM-ST 446	Principles Of Advertising
COMM-ST 447	Interactive and Social Media Advertising
COMM-ST 448	Principles Of Public Relations
COMM-ST 456	Multimedia Innovation Practicum
COMM-ST 466	Advanced Multimedia Innovation Practicum
COMM-ST 478	Media Law
COMM-ST 492	Advertising Campaigns
CLASSICS 300CY	Ancient World in Cinema
ENGLISH 308	Rhetorics of New Media
ENGLISH 449A	Publication Practicum
ENGLISH 449B	Publication Practicum
ENGLISH 477DH	Studies in Digital Humanities
ENGLISH 487NF	Nonfiction Workshop
ENV-DSN 250	History of the Designed Environment I
ENV-DSN 251	History of the Designed Environment II
ENV-DSN 252	History of the Designed Environment III
FILM 300	Ancient World in Cinema
FILM 323	Concepts of the Hero in Ancient Literature and World Cinema
FILM 338	Film Adaptation
FILM 339	Introduction to Film Theory
FILM 345	German Film
FILM 346	Art of the Short Film
FILM 354	Introduction to Screenwriting
FILM 373	Intermediate Media Production
FILM 376	History Of The Film Industry
FILM 379	African American Images in Film
FILM 385	Documentary Production
FILM 386	Animation
FILM 392	Topics in World Cinema
FILM 393	Topics in Sound & Cinema

FILM 394	Topics in Gender and Cinema
FILM 454	Advanced Screenwriting
FILM 457	Client-Based Media Production
FILM 471	Advanced Media Production
FILM 473	Directing Actors and Scenes
HISTORY 343	Oral History
HISTORY 379	Museums, Monuments, and American Life: An Introduction to Public History

An internship is not required, but highly recommended as part of the elective coursework:

ART 439	Student Design Lab
ART 498Q	Special Studies in Art: Internship
ART-HIST 498Q	Special Problems in Art Internship
COMM-ST 484	Internship
FILM 498	Internship

Total Credits 36

<sup>1</sup> Students choose major electives drawn from a variety of department courses specified above. Students are encouraged to choose electives to build their specialization in an area of interest. Common specializations built through elective choices are noted in the degree audit for student consideration. These noted interest areas are suggestions for specialization but are not required.

## General Electives

Students must take elective credit hours to meet the minimum credit hour requirement for their degree, including at least 36 credit hours of coursework at the 300-level or above. The minimum required by the university is 120 credit hours, of which at least 30 credit hours must be taken at UMKC, but some degree programs require more.

Code	Title	Credits
General Electives		51

Total Hours: 120

Minimum GPA: 2.0

## Major Map

### Four Year Graduation Plan - Courses & Critical Benchmarks for First Time College Students:

UMKC's Major Maps are detailed, undergraduate four-year course outlines that inform students on the classes they should take and when to take them. Outlines are updated yearly. Graduate students should visit their program's individual school for program outlines.

The following is a sample course of study. Your path to graduation may vary based on factors such as college credit you earned while in high school, transfer work from other institutions of higher learning, and placement in Mathematics. You are responsible for checking prerequisites to any courses. It is the Student's responsibility to ensure that all program requirements are met. This guide is not a substitute for academic advisement.

#### First Year

Fall Semester	Credits	Spring Semester	Credits
GEFSE 101		3 ENGLISH 225	3
ENGLISH 110		3 ART 114	3
GECRT-AH 101, 102, 103, 104, 105, 106, 107, 108, 109, 110, 112, or 113		3 GECRT-SS 101, 102, 104, 105, 106, 107, 108, or 111	3
COMM-ST 110		3 HISTORY 101, 102, or POL-SCI 210	3
Foreign Language Requirement (110 or higher)		3 Foreign Language Requirement (120 or higher)	3
		15	15

#### Second Year

Fall Semester	Credits	Spring Semester	Credits
Major Elective		3 ART 266	3

Major Elective	3	Major Elective	3
MATH 116	3	GECRT-SC 101 or 102	3
GECDV 201, 202, 203, 204, 205, 206, 207, 208, 209, or 210	3	GECUE 201, 203, 204, 205, or 272	3
Foreign Language Requirements (211)	3	General Elective	3
	15		15
<b>Third Year</b>			
<b>Fall Semester</b>	<b>Credits</b>	<b>Spring Semester</b>	<b>Credits</b>
ART-HIST 320WI		3 Major Elective	3
Major Elective		3 Major Elective	3
Major Elective		3 General Elective	3
General Elective		3 General Elective	3
General Elective		3 General Elective	3
	15		15
<b>Fourth Year</b>			
<b>Fall Semester</b>	<b>Credits</b>	<b>Spring Semester</b>	<b>Credits</b>
Major Elective (3XX/4XX)		3 Major Elective (3XX/4XX) if needed	3
Major Elective (3XX/4XX)		3 General Elective	3
General Elective (3XX/4XX)		3 General Elective	3
General Elective		3 General Elective	3
General Elective		3 General Elective	3
	15		15

Total Credits: 120

## Recommendations to Maintain Progress toward 4-Year Degree Completion

- Completion of the First Semester Experience (FSE) course in first term.
- Early completion of Written Communication, Oral Communication, and Math Pathway requirements.
- Maintain the minimum GPA required for academic Good Standing for your degree program.
- Completion at least 15 credit hours toward degree each regular semester. (*Students may use the summer to ensure completion of 30 hours per academic year or to lighten Fall and Spring course loads.*)
- Enrollment in Critical Courses as listed on the Major Map is recommended in order to maintain timely progress and completion of prerequisite coursework.
- Early and continuous enrollment in Foreign Language through completion of level required for degree program is recommended. (*The Foreign Language placement exam is highly recommended to ensure placement in the correct course level.*)
- Regular consultation with Academic Advisor(s) for program(s) of study is strongly recommended and may be required for some degree programs..

Roo Advising (<http://catalog.umkc.edu/roo-advising/>)

Email: [roadvising@umkc.edu](mailto:roadvising@umkc.edu)

Phone: 816-235-1148