

# UNDERGRADUATE CERTIFICATE: PODCASTING

## Student Learning Outcomes

Students graduating from this program will:

- Analyze and articulate the steps involved in taking a podcast from concept to publication.
- Create professional-quality podcasts that reflect thorough planning, content development, and production standards.
- Evaluate and apply ethical principles in podcasting, aligning with the best traditions of American broadcast journalism.
- Research, formulate, and conduct interviews that adhere to professional standards in journalistic practices.
- Demonstrate and apply effective on-air and on-camera presentation techniques, utilizing tone, pacing, clarity, and body language to engage and inform audiences.

This is a 12-credit hour certificate would benefit students from across the University with interesting stories to tell.

To be granted a certificate students must achieve a grade-point average of at least 2.0 in the 12-hour program described below. No credit will be given for courses in which the grade is below C-. This certificate may only be awarded in conjunction with a UMKC undergraduate degree.

Code	Title	Credits
<b>Writing Course</b>		<b>3</b>
Select one of the following:		
COMM-ST 203	Introduction to Journalism	
ENGLISH 316	Literary Nonfiction	
<b>Production Course</b>		<b>3</b>
COMM-ST 363	Podcast and Audio Production	
<b>Elective Coursework</b>		<b>3</b>
COMM-ST 270	Introduction to Broadcast and Digital TV	
COMM-ST 311	Broadcast and Digital Media Presenting	
COMM-ST 348	The Art of the Interview	
COMM-ST 356/356WI	Writing, Broadcasting & Podcasting for Student Media	
COMM-ST 456	Intermediate Broadcast and Digital TV	
ENGLISH 216	The Craft of Creative Writing	
ENGLISH 308	Rhetorics of New Media	
ENGLISH 380	Multimodal Writing and Rhetoric	
FILM 280	Introduction to Video and Design for Web Content	
FILM 310	Story Development	
FILM 315	Editing with Adobe Premiere	
FILM 485	Documentary Production	
<b>Podcasting Final Project Course *</b>		<b>3</b>
Choose one of the following:		
ENGLISH 449C	Publication Practicum	
HISTORY 343	Oral History	
HISTORY 494	Public History and New Media	
<b>Total Credits</b>		<b>12</b>

\* Please see course instructor to complete a contract for the podcasting final project. The contract must be completed by the end of the second week of the semester.