

# ENTREPRENEURSHIP (ENT)

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## RESTRICTIONS

Courses under this subject code may have program (major, minor, certificate) specific enrollment restrictions. The Courses (<https://catalog.umkc.edu/course-offerings/undergraduate/>) section of the Catalog shows all courses offered by UMKC. Specific course restrictions are detailed in Pathway. If you have questions about your course options, please contact Roo Advising (or your academic advisor).

Please select the 'COURSES' tab above to view all courses within this subject code.

## Courses

ENT 215 Introduction to Entrepreneurship Credits: 3

This course explores the entrepreneurial mindset and the business start-up process. In the course, students will utilize play, creative problem solving, design thinking, and creativity tools while exploring skills to mitigate risk and recognize opportunities for entrepreneurship.

**Prerequisites:** This course is not open to Bloch Major students.

ENT 301 Entrepreneurship Toolkit Credits: 3

This course is for non-business majors (majors outside of the Bloch School) working towards an entrepreneurship minor. In this course students learn the basic elements of organizational functions including management, accounting, finance, and economics as foundational principles of entrepreneurship.

ENT 315 Entrepreneurial Mindset and Opportunity Recognition Credits: 3

This course teaches students how to develop an entrepreneurial mindset. Students will utilize play, creative problem solving, design thinking, and creativity tools while developing skills to mitigate risk and recognize opportunities.

ENT 326 Creativity, Innovation, and Problem Solving Credits: 3

This course examines creativity and innovation, and their application to problem solving and developing new initiatives. Students will develop the ability to understand and solve problems and initiate opportunities by thinking new things. They will understand the concepts, skills, information, attitudes, and resources that leaders need to create valuable ideas, products, or initiatives.

ENT 327 Designing the Business Model Credits: 3

This course will teach students how to design a business model, refine that business model, and create a plan for a new venture. This course will take students through several different toolkits that can be used to create for-profit startups, social ventures, or create value within an existing organization.

**Prerequisites:** ENT 215 or ENT 315.

ENT 329 Entrepreneurship Scholars Credits: 3

This course is for students who have a business idea and want to learn the steps of launching the business over the course of a semester. Students must first apply to the program, interview with a program mentor, and be selected by the admissions team. In this course, students will acquire the skills required to manage and grow a successful new venture through hands-on, real-world work on their own venture. Students will work with the instructor and various mentors to identify specific deliverables and a long term venture plan. Students will manage their enterprise, attend a series of workshops, and work with their peers, instructional coaches and mentors to further their venture.

**Prerequisites:** Departmental consent.

ENT 341 Technology Entrepreneurship Credits: 3

This course is designed to familiarize students with the creation of successful, high-value enterprises, with an emphasis on markets for technology and venture capital. Students identify a business opportunity, create a technology-based solution, and assess the commercial and technological viability of the business opportunity. Case studies will emphasize life sciences, engineering, and/or information technologies.

ENT 361 New Product Development Credits: 3

This course introduces students to a formal process used to develop new products. Throughout the process, students learn how an abstract idea can be transformed into concrete product concepts that will in turn be translated into tangible working prototypes.

ENT 364 Entrepreneurial Management and Innovation Credits: 3

Students are exposed to the unique entrepreneurial experience of conceiving, evaluating, creating, managing, and eventually selling a business. The goal is to provide a comprehensive background with practical application of important concepts applicable to an entrepreneurial environment. Key business areas of finance, accounting, marketing, and management will be addressed from an entrepreneurial perspective.

**Prerequisites:** MIS 202 for Bloch students or ENT 301 for non-Bloch students

ENT 412 Entrepreneurial Finance Credits: 3

This course examines the financing and valuation of new ventures from the perspectives of entrepreneurs and venture capitalists. The focus is on financial thinking, tools, and techniques that are relevant for seeking new venture financing and making investment decisions. The course is suitable for anyone with an interest in startup companies, venture capital, or private equity firms.

**Prerequisites:** ENT 327 and ACCTNG 210 and MIS 202 for BBA or BSA students; ENT 327 and ENT 301 for non-Bloch students.

ENT 461 Social Entrepreneurship Credits: 3

This course introduces students to social entrepreneurship through experiential activities. Students will learn about the entrepreneurial process and apply this process to solve local and global challenges.

**Prerequisites:** ENT 327 and ENT 412

ENT 462 Entrepreneurial Experience Credits: 3

In this course students integrate skill sets and apply an entrepreneurial mindset to a practical experience. The process includes identifying an opportunity, taking action, and evaluating outcomes of actions taken. The experience will be through project based consulting for a startup or entrepreneurial organization or within the context of a student's own venture with prior approval.

**Prerequisites:** ENT 327 and ENT 412.

ENT 487 Special Topics Credits: 3

Special topics in entrepreneurship.

ENT 496 Internship: Entrepreneurship Credits: 1-3

This course provides an opportunity for students to integrate their academic studies via employment with a business or organization in the community.

**Prerequisites:** Departmental consent.

ENT 497 Special Topics: Entrepreneurship Credits: 1-3

Study and research in areas of special interest under individually faculty direction.

**Prerequisites:** Departmental consent.